esg 2 go
rating & reporting system

sustainability is on the go!

Broadly accepted ESG rating for SMEs

Sustainable customers and suppliers are the masters

There are three major problems currently making it challenging for SMEs to prove their sustainability:

1) **The cost is too high compared to the benefit.** Both in terms of money and in terms of time.
2) Conventional ratings are not helpful. **They do not offer any additional features**; you must add everything separately, like reports (GRI or CSRD), CO2 calculators, or due diligence documentation.
3) **Loss of control over data and processes:** You have to accept non-transparent and separate business processes because there is no separation between consulting, rating, and verification.

This means that major customers and tendering authorities receive **insufficient transparency regarding the sustainability credentials** of their SME suppliers and customers. This should be a priority, as sustainable customers and suppliers are the better option: they have a positive, modern image, are reliable thanks to their long-term orientation, are future-proof thanks to resource-efficient products and organization, and have a reduced reputation risk.

The esg2go rating and reporting system was developed by the CCRS – Center for Corporate Responsibility and Sustainability as a public-private partnership with various partners in business, science, and civil society. SMEs played a key role in shaping the development through their critical feedback, which is one reason for esg2go's high acceptance among SMEs.

esg2go makes sustainability reporting simple and transparent

esg2go actively addresses three key challenges in the sustainability assessment to make things easier for you.

1) **Reducing bureaucracy through automation**
After entering its data, an SME receives an assessment at the touch of a button. This provides the basis for practical, automated reporting that follows internationally accepted principles of sustainability reporting.
2) **The economy is part of the solution**
An SME can slightly improve its score by demonstrating in an optional section that its core business also contributes to sustainability (handprint).
3) **Prevent greenwashing**
esg2go makes effective sustainability performance within the respective industry category and company size class measurable and comparable through calibrated benchmarking. The figures and information entered are verifiable. The assessments calculated from this data become increasingly accurate as more data becomes available (learning tool). The automated assessment is completely independent of advice from independent professionals and verification by independent certifiers.

This is good governance that promotes acceptance! It is further enhanced by methodological transparency and a high-profile advisory board..

ccrs | Center for Corporate Responsibility and Sustainability

esg2go – a public private partnership between the CCRS Center for Corporate Responsibility and Sustainability and ADJUMED Services AG c/o CCRS, PA3011, Technoparkstrasse 1, CH-8005 Zürich, **www.esg2go.org, esg2go@esg2go.com, Telefon +41 44 687 72 83**

A Swiss Army knife! Affordable, simple, reliable, and versatile.

A good deal: esg2go is quick and easy to use. Completing it for the first time takes around one day, and the annual update takes half a day. At CHF 300 for the **Light version** (rating/benchmarking/key driver analysis), it is affordable for all SMEs. You will receive a detailed report and an esg2go stamp that you can display anywhere. You will also receive a tool for easily demonstrating your due diligence in accordance with Swiss Code of Obligations 964j.

esg 2/go
63.22 Points incl. Handprint
64.52 Points Footprint only
for date: 2024
★★★ verified ★★★
X AG - saved «01.04.2025»

With the **Light+ version** (CHF 550), you also receive AI-based specific advice, an esg2go report, and other reports such as GRI or CSRD (VSME ESRS), as well as a CO2 calculator including a reduction path. With the **Professional Version** (CHF 750), you also receive up to two hours of consultation from an independent accredited expert.

Internal control tool: esg2o enables simulations that show which measures are most cost-effective for achieving which objectives. Artificial intelligence is also used to generate specific proposals tailored to the company.

Complementing established industry standards. esg2go provides a credible and verifiable 360° baseline assessment. Many associations supplement this with their own data points.

Data sovereignty: With esg2go, the data collected remains in Switzerland and is subject to strict data protection regulations. The SME decides to whom it wishes to pass on its data.

Supply chain monitoring: esg2go helps to identify risks in the supply chain and shows how these can be minimized. This is particularly important for large customers who are measured not only by their own sustainability, but also by that of their supply chain. Large companies such as Swiss Post, SBB, and Allianz Insurance, which have included esg2go in their rating catalog, are leading by example. Zurich is also setting an example by requiring its suppliers to complete an esg2go rating.

Compatibility with other standards thanks to the creation of various interfaces: esg2go scores can be automatically integrated into various reporting standards. This once-only principle saves a lot of time and promotes the acceptance of esg2go.

Staying on the pulse with major national and international customers

esg2go is available in various languages and can be used in many countries thanks to various context-related adjustments and conversions.

The EU wants to measure and compare sustainability from 2026 onwards. esg2go already offers this service, with assessments that take into account the specific context of an SME and thus provide a fair evaluation.

This makes esg2go a secure and widely respected step forward in Europe for SMEs, their major customers, and public sector buyers alike. esg2go is Switzerland's actively accepted ESG rating and reporting system.

Learn more: www.esg2go.org
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